



# Course Outline

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## CIW: Site Development Associate



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## 1. Course Objective

Kick start your prep for the CIW Site Development Associate: 1D0-61B certification exam with Site Development Associate course. The study guide covers all the objectives of the 1D0-61B exam and provides skills on the topics such as technologies for enhancing the user's web experience; design and color principles for web pages; and a lot more. The study guide is designed to help you learn, prepare, and practice for exam and built with the objective of providing assessment, review, and practice to help ensure you are fully prepared for your certification exam.

## 2. Pre-Assessment

Pre-Assessment lets you identify the areas for improvement before you start your prep. It determines what students know about a topic before it is taught and identifies areas for improvement with question assessment before beginning the course.

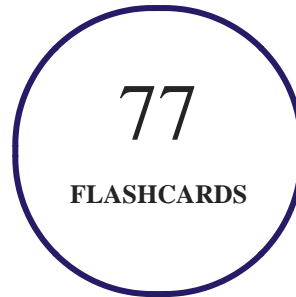
## 3. Quizzes

Quizzes test your knowledge on the topics of the exam when you go through the course material. There is no limit to the number of times you can attempt it.

400  
QUIZZES

## 4. Flashcards

Flashcards are effective memory-aiding tools that help you learn complex topics easily. The flashcard will help you in memorizing definitions, terminologies, key concepts, and more. There is no limit to the number of times learners can attempt these. Flashcards help master the key concepts.



## 5. Glossary of terms

uCertify provides detailed explanations of concepts relevant to the course through Glossary. It contains a list of frequently used terminologies along with its detailed explanation. Glossary defines the key terms.



## 6. Expert Instructor-Led Training

uCertify uses the content from the finest publishers and only the IT industry's finest instructors. They have a minimum of 15 years real-world experience and are subject matter experts in their fields. Unlike a live class, you can study at your own pace. This creates a personal learning experience and gives you all the benefit of hands-on training with the flexibility of doing it around your schedule 24/7.

## 7. ADA Compliant & JAWS Compatible Platform

uCertify course and labs are ADA (Americans with Disability Act) compliant. It is now more accessible to students with features such as:

- Change the font, size, and color of the content of the course
- Text-to-speech, reads the text into spoken words
- Interactive videos, how-tos videos come with transcripts and voice-over
- Interactive transcripts, each word is clickable. Students can clip a specific part of the video by clicking on a word or a portion of the text.

JAWS (Job Access with Speech) is a computer screen reader program for Microsoft Windows that reads the screen either with a text-to-speech output or by a Refreshable Braille display. Student can easily navigate uCertify course using JAWS shortcut keys.

## 8. State of the Art Educator Tools

uCertify knows the importance of instructors and provide tools to help them do their job effectively. Instructors are able to clone and customize course. Do ability grouping. Create sections. Design grade scale and grade formula. Create and schedule assignments. Educators can also move a student from self-paced to mentor-guided to instructor-led mode in three clicks.

## 9. Award Winning Learning Platform (LMS)

uCertify has developed an award winning, highly interactive yet simple to use platform. The SIIA CODiE Awards is the only peer-reviewed program to showcase business and education technology's finest products and services. Since 1986, thousands of products, services and solutions have been recognized for achieving excellence. uCertify has won CODiE awards consecutively for last 5 years:

- 2014

1. Best Postsecondary Learning Solution

• **2015**

1. Best Education Solution
2. Best Virtual Learning Solution
3. Best Student Assessment Solution
4. Best Postsecondary Learning Solution
5. Best Career and Workforce Readiness Solution
6. Best Instructional Solution in Other Curriculum Areas
7. Best Corporate Learning/Workforce Development Solution

• **2016**

1. Best Virtual Learning Solution
2. Best Education Cloud-based Solution
3. Best College and Career Readiness Solution
4. Best Corporate / Workforce Learning Solution
5. Best Postsecondary Learning Content Solution
6. Best Postsecondary LMS or Learning Platform
7. Best Learning Relationship Management Solution

• **2017**

1. Best Overall Education Solution
2. Best Student Assessment Solution
3. Best Corporate/Workforce Learning Solution
4. Best Higher Education LMS or Learning Platform

• **2018**

1. Best Higher Education LMS or Learning Platform
2. Best Instructional Solution in Other Curriculum Areas
3. Best Learning Relationship Management Solution

## 10. Chapter & Lessons

uCertify brings these textbooks to life. It is full of interactive activities that keeps the learner engaged. uCertify brings all available learning resources for a topic in one place so that the learner can efficiently learn without going to multiple places. Challenge questions are also embedded in the chapters so learners can attempt those while they are learning about that particular topic. This helps them grasp the concepts better because they can go over it again right away which improves learning.

Learners can do Flashcards, Exercises, Quizzes and Labs related to each chapter. At the end of every lesson, uCertify courses guide the learners on the path they should follow.

### Syllabus

#### Chapter 1: Markup Language and Site Development Essentials

- Creating Web Pages
- Mobile and Cloud Issues
- Text Editors and Markup Languages
- Graphical User Interface (GUI) Editors
- History of Markup Languages
- The HTML Web Development Trifecta: HTML5, CSS and JavaScript
- Web Site Development Principles
- Hosting and Web Service Providers



- The Habitat for Humanity Web Site
- Optional Lab
- Lesson Summary

## Chapter 2: HTML5 Coding

- Introduction to Using HTML
- Elements and Markup Tags
- Document Structure Tags
- Web Site File Structure
- Preparing Your Development Environment
- Paragraph Formatting and Block-Level Elements
- Text-Level Elements
- Lists
- Good Coding Practice
- Optional Lab
- Lesson Summary

## Chapter 3: Cascading Style Sheets (CSS) and Graphical Elements

- Cascading Style Sheets (CSS)
- Separating Content in HTML
- Images in Web Pages
- HTML Entities
- Specifying Colors
- Page Colors and Backgrounds
- Specifying Font Information
- Web Design Issues
- Optional Lab
- Lesson Summary

## Chapter 4: Hyperlinks

- Introduction to Hyperlinks
- The Anchor Element
- Creating Local Hyperlinks
- Creating External Hyperlinks
- Using Images as Hyperlinks
- Creating Internal Links

- Managing Hyperlinks
- Optional Lab
- Lesson Summary

## Chapter 5: HTML Tables

- Introduction to HTML Tables
- CSS Properties for All Table Elements
- Table and Data Alignment Options
- Height and Width of Table Elements
- Column and Row Spanning
- HTML Tables vs. CSS Page Structure
- Lesson Summary

## Chapter 6: Web Forms

- Introduction to Web Forms
- Web Forms and CGI
- HTML5 and Forms
- Basic Tags for Creating Web Forms

- Web Form Fields
- Optional Lab
- Lesson Summary

## Chapter 7: Video, Audio and Image Techniques

- Introduction to Web Video, Audio and Image Techniques
- The <video> Element
- The <audio> Element
- Graphic Types
- Image Maps
- Image Transparency
- Image Interlacing
- Animation
- Mobile Device Issues with Animation and Plug-Ins
- Creating and Managing Images
- Lesson Summary

## Chapter 8: Extending HTML

- Extending HTML
- Server-Side and Client-Side Languages
- Server-Side Languages
- Client-Side Languages
- Dynamic HTML (DHTML)
- Document Object Model (DOM)
- HTML5 APIs
- Canvas
- Offline Web Application
- Geolocation
- Drag-and-Drop Functionality
- Web Application Frameworks
- Connecting to a Database
- Optional Lab
- Lesson Summary

## Chapter 9: GUI HTML Editors and Mobile Web Sites

- Introduction to GUI HTML Editors
- Types of GUI Editors
- GUI HTML Editor Functionality
- Creating Web Pages with a GUI Editor
- HTML Text Editors vs. GUI Editors
- Previewing Pages and Validating Code
- Web Site Publishing
- Developing Web Pages for Mobile Devices
- Mobile Apps vs. Mobile Web Sites
- Converting a Web site for Mobile Users
- Working with Web 2.0
- Optional Lab
- Lesson Summary

## Chapter 10: Web Site Development for Business

- Developing a Business Web Site
- E-Commerce Considerations

- Internet Marketing and Search Engine Optimization (SEO)
- E-Commerce Payment Technologies
- Working in a Global Environment
- Databases and Web Pages
- Optimizing the Impact of the Web Page
- Front-End Issues
- File Formats and Active Content
- Back-End Issues
- Bandwidth and Download Time
- Naming Web Page Files
- Optional Lab
- Lesson Summary

## Chapter 11: Appendix B: Web Developer Resources

- W3Schools
- HTML Goodies

## Chapter 12: Appendix C: Works Consulted

Chapter 13: Appendix D: CSS Colors

Chapter 14: Appendix E: HTML Frames

- Introduction to HTML Frames
- The <frameset> Tag
- The <frame> Tag
- The Frameset Document
- The <noframes> Tag
- Targeting Frames with Hyperlinks
- Specifying a Base Target
- Borders, Margins and Scrolling
- Inline Frames
- Appropriate Use of Frames
- Frames and Search Engine Optimization

## Videos and How To



uCertify course includes videos to help understand concepts. It also includes How Tos that help learners in accomplishing certain tasks.

18

VIDEOS

01:16

HOURS

## 11. Practice Test

uCertify provides full length practice tests. These tests closely follow the exam objectives and are designed to simulate real exam conditions. Each course has a number of test sets consisting of hundreds of items to ensure that learners are prepared for the certification exam.

### Here's what you get

30

PRE-ASSESSMENTS  
QUESTIONS

4

FULL LENGTH TESTS

182

POST-ASSESSMENTS  
QUESTIONS

## Features

### Full Remediation

Each question comes with detailed remediation explaining not only why an answer option is correct

but also why it is incorrect.

### Unlimited Practice

Each test can be taken unlimited number of times until the learner feels they are prepared. Learner can review the test and read detailed remediation. Detailed test history is also available.

### Learn, Test and Review Mode

Each test set comes with learn, test and review modes. In learn mode, learners will attempt a question and will get immediate feedback and complete remediation as they move on to the next question. In test mode, learners can take a timed test simulating the actual exam conditions. In review mode, learners can read through one item at a time without attempting it.

## 12. Live Labs

Live-Lab is a real computer equipment, networked together and conveniently accessible over the internet using virtualization. A live-lab has equipments such as a computer, server, switch or router in it that a user is free to configure.

The benefits of live-labs are:

- Exam based practical tasks
- Real equipment, absolutely no simulations
- Access to the latest industry technologies
- Available anytime, anywhere on any device
- Break and Reset functionality
- No hardware costs

## Lab Tasks

**Markup Language and Site Development Essentials**

**HTML5 Coding**

**Cascading Style Sheets (CSS) and Graphical Elements**

**Hyperlinks**

**HTML Tables**

**Web Forms**

**Video, Audio and Image Techniques**

**Extending HTML**

**GUI HTML Editors and Mobile Web Sites**

**Web Site Development for Business**

**Appendix B: Web Developer Resources**

**Appendix C: Works Consulted**

**Appendix D: CSS Colors**

**Appendix E: HTML Frames**

## Here's what you get

4

VIDEO TUTORIALS

13

MINUTES

### 13. Post-Assessment

After completion of the uCertify course Post-Assessments are given to students and often used in conjunction with a Pre-Assessment to measure their achievement and the effectiveness of the exam.

Have Any Query? We Are Happy To Help!

#### GET IN TOUCH:

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