

 uCertify

# Course Outline

---

**ICT Web Design Essentials**



## Contents

1. Course Objective
2. Exercises, Quizzes, Flashcards & Glossary  
Number of Questions
3. Expert Instructor-Led Training
4. ADA Compliant & JAWS Compatible Platform
5. State of the Art Educator Tools
6. Award Winning Learning Platform (LMS)
7. Chapter & Lessons  
Syllabus  
Chapter 1: Principles of Web Design  
Chapter 2: Planning a Web Site  
Chapter 3: Creating a Web Site  
Chapter 4: Publishing a Web Site  
Videos and How To

## 1. Course Objective

Gain hands-on expertise in ICT Web Design Essentials certification exam with ICT Web Design Essentials course. The course focuses on the fundamentals of designing websites and provides the knowledge to demonstrate web page design principles, plan the design and development of an effective website, create web pages using basic HTML code and authoring tools, use collaborative web technologies in a web development or research project, and prepare web pages for publication.

## 2. Quizzes

Quizzes test your knowledge on the topics of the exam when you go through the course material. There is no limit to the number of times you can attempt it.

40  
QUIZZES

## 3. Expert Instructor-Led Training

uCertify uses the content from the finest publishers and only the IT industry's finest instructors. They have a minimum of 15 years real-world experience and are subject matter experts in their fields. Unlike a live class, you can study at your own pace. This creates a personal learning experience and gives you all the benefit of hands-on training with the flexibility of doing it around your schedule 24/7.

## 4. ADA Compliant & JAWS Compatible Platform

uCertify course and labs are ADA (Americans with Disability Act) compliant. It is now more accessible to students with features such as:

- Change the font, size, and color of the content of the course
- Text-to-speech, reads the text into spoken words
- Interactive videos, how-tos videos come with transcripts and voice-over
- Interactive transcripts, each word is clickable. Students can clip a specific part of the video by clicking on a word or a portion of the text.

JAWS (Job Access with Speech) is a computer screen reader program for Microsoft Windows that reads the screen either with a text-to-speech output or by a Refreshable Braille display. Student can easily navigate uCertify course using JAWS shortcut keys.

## 5. State of the Art Educator Tools

uCertify knows the importance of instructors and provide tools to help them do their job effectively. Instructors are able to clone and customize course. Do ability grouping. Create sections. Design grade scale and grade formula. Create and schedule assignments. Educators can also move a student from self-paced to mentor-guided to instructor-led mode in three clicks.

## 6. Award Winning Learning Platform (LMS)

uCertify has developed an award winning, highly interactive yet simple to use platform. The SIIA CODiE Awards is the only peer-reviewed program to showcase business and education technology's finest products and services. Since 1986, thousands of products, services and solutions have been recognized for achieving excellence. uCertify has won CODiE awards consecutively for last 5 years:

- **2014**
  1. Best Postsecondary Learning Solution
- **2015**
  1. Best Education Solution
  2. Best Virtual Learning Solution
  3. Best Student Assessment Solution

4. Best Postsecondary Learning Solution
  5. Best Career and Workforce Readiness Solution
  6. Best Instructional Solution in Other Curriculum Areas
  7. Best Corporate Learning/Workforce Development Solution
- **2016**
    1. Best Virtual Learning Solution
    2. Best Education Cloud-based Solution
    3. Best College and Career Readiness Solution
    4. Best Corporate / Workforce Learning Solution
    5. Best Postsecondary Learning Content Solution
    6. Best Postsecondary LMS or Learning Platform
    7. Best Learning Relationship Management Solution
  - **2017**
    1. Best Overall Education Solution
    2. Best Student Assessment Solution
    3. Best Corporate/Workforce Learning Solution
    4. Best Higher Education LMS or Learning Platform
  - **2018**
    1. Best Higher Education LMS or Learning Platform
    2. Best Instructional Solution in Other Curriculum Areas
    3. Best Learning Relationship Management Solution

## 7. Chapter & Lessons

uCertify brings these textbooks to life. It is full of interactive activities that keeps the learner engaged. uCertify brings all available learning resources for a topic in one place so that the learner can efficiently learn without going to multiple places. Challenge questions are also embedded in the chapters so learners can attempt those while they are learning about that particular topic. This helps them grasp the concepts better because they can go over it again right away which improves learning.

Learners can do Flashcards, Exercises, Quizzes and Labs related to each chapter. At the end of every lesson, uCertify courses guide the learners on the path they should follow.

## Syllabus

### Chapter 1: Principles of Web Design

- Points to Ponder
- Web Site Categories and Domains
- Aesthetic Web Design
- Functional and Usable Design
- Multimedia and Interactivity

### Chapter 2: Planning a Web Site

- Points to Ponder
- Web Site Planning Steps
- Using an HTML Text Editor or GUI Web Editor
- Using an Online Site Builder
- Using an Offline Site Builder
- Using a Content Management System (CMS)

## Chapter 3: Creating a Web Site

- Points to Ponder
- The World Wide Web
- Introduction to HTML
- Elements of a Web Page
- Multimedia and Interactivity
- List of Basic HTML Tags
- List of Basic HTML Attributes

## Chapter 4: Publishing a Web Site

- Points to Ponder
- Collaboration
- Blogs
- Wikis
- Preparing to Publish
- Uploading Your Web Site

## Videos and How To

uCertify course includes videos to help understand concepts. It also includes How Tos that help

learners in accomplishing certain tasks.



Have Any Query? We Are Happy To Help!

### GET IN TOUCH:

■ Call: +1-415-763-6300

■ Email: [sales@ucertify.com](mailto:sales@ucertify.com)

■ [www.ucertify.com](http://www.ucertify.com)